

# LIVERPOOL ECHO



## Beat the car tax thieves for just £1

**CRIME  
TOGETHER  
WE'LL CRACK IT**

### WARNING



**PROTECTED  
BY**

**ECHO**

**THEFT** of tax discs from cars is a constant menace for motorists and the police.

But today the *ECHO* launches a scheme to foil the thieves and help prevent any damage to your car caused by attempting to steal a disc.

For just £1 we are offering readers the chance to buy a Secur-i-Disc — a clever new device which makes it impossible for a tax disc to be stolen and sold on the black market.

#### Dodgers

The security system uses a special synthetic material as an adhesive cover which cannot be removed without ripping the disc, and a ripped disc is impossible for a thief to sell on.

It is estimated that the government will lose more than £160m this year through motorists not paying road tax. Many of these tax dodgers then turn

By Arthur Johnson

to the black market for their discs.

The idea for the disc-holder came to Midlands builder Michael Prince after thieves stole the £130 disc from his car.

"I couldn't believe how simple it was for the thief," he said. "Modern cars have all these complex security devices, but nothing to actually protect the tax disc. I saw the hole in the market and came up with this idea."

To keep your disc safe fill in the form and send it off now.

#### Liverpool *ECHO* security tax disc holder offer

Please send me .... tax disc holders at £1 each.

I enclose a stamped addressed envelope and a cheque/postal order for £.... made payable to the Liverpool Daily Post and *ECHO*.

Name .....

Address .....

.....

.....

Send to Tax Disc Holder Offer, Dept C, Liverpool *ECHO*, PO Box 48, Old Hall Street, Liverpool L69 3EB.

Allow 14 days for delivery.



● Problem solved ... Michael Prince's innovation makes it impossible for thieves to steal tax discs